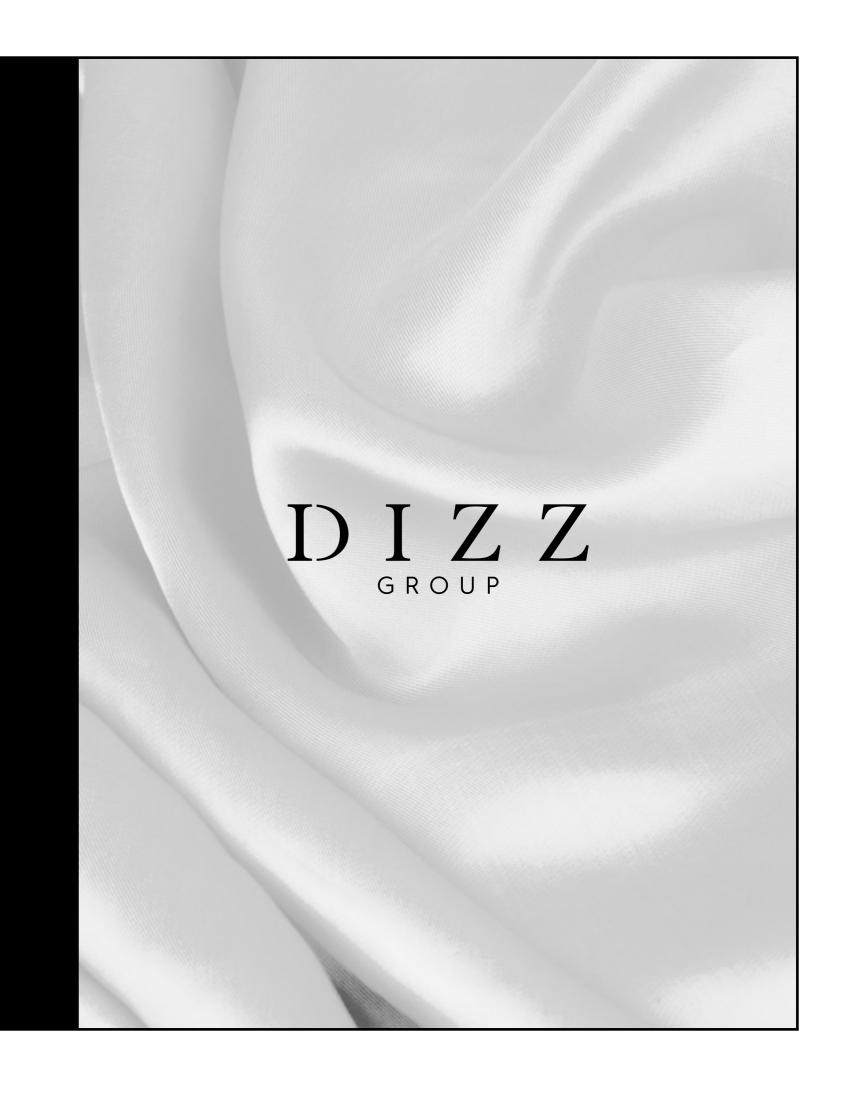
GROUP

# **About Us**

Dizz Group is an exclusive franchise owner with a portfolio of international brands.

Set up by Diane Izzo in 2000, and equally owned by her husband Karl Izzo, the company has today established itself as one of the leaders in its field

The family-run group specialises in importing and retailing prestigious brands by means of its franchise agreements, warehouse stores and retail outlets. With a combined industry expertise of 19 years, Dizz established its business on making ideas happen and helping its staff achieve. Whether by investing in training strong leaders, or establishing a portfolio of central locations - this is what drives success at Dizz Group.



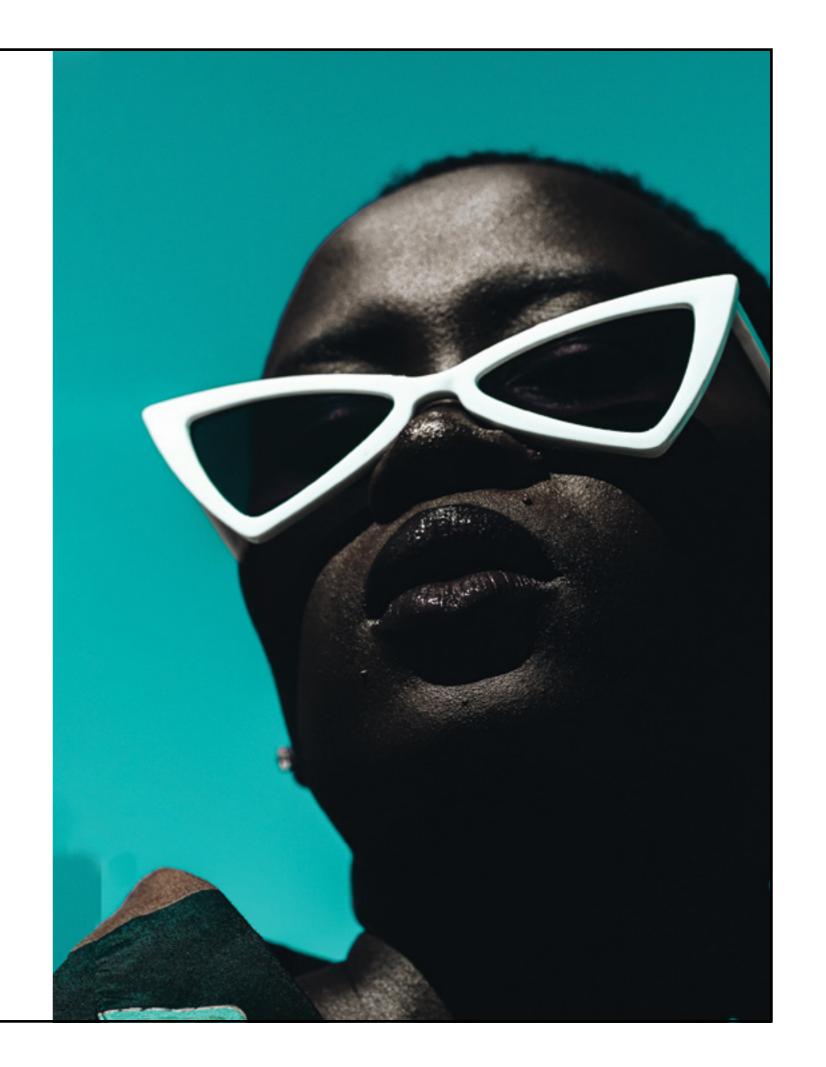


# Passion for more.

We do what we love and work with brands we believe in. It is this passion that fuels our urge to see these brands grow and succeed.

# Our Vision.

To continue strengthening our brand so we take the next steady steps beyond Maltese shores and new markets.







# **Our Story**

In 2000, business-driven couple Diane and Karl Izzo discovered the Terranova brand and knew it would be a success in Malta. Diane wasted no time making things happen.

With hard work and passion, Terranova was an immediate success, satisfying a nation's desire for stylish, affordable fashion. As the company portfolio grew, Dizz, with Diane at its helm as CEO, started investing in a range of markets - from fast-fashion to luxury brands and premium coffee outlets.

The next natural step for Diane was roping in her sisters - Denise and Daniela Bonello - who share her passion for trends and excellence.

They support with day-today running and together ensure that Dizz has a presence on the shop floor, an approach that ensures the company knows its people and is always present.

Built on strong values, Dizz is committed to maintain top quality with an approachable culture and to continue living up to its reputation - not just for the quality of products, locations and services, but also for the determination to do more.

#### **About Diane**

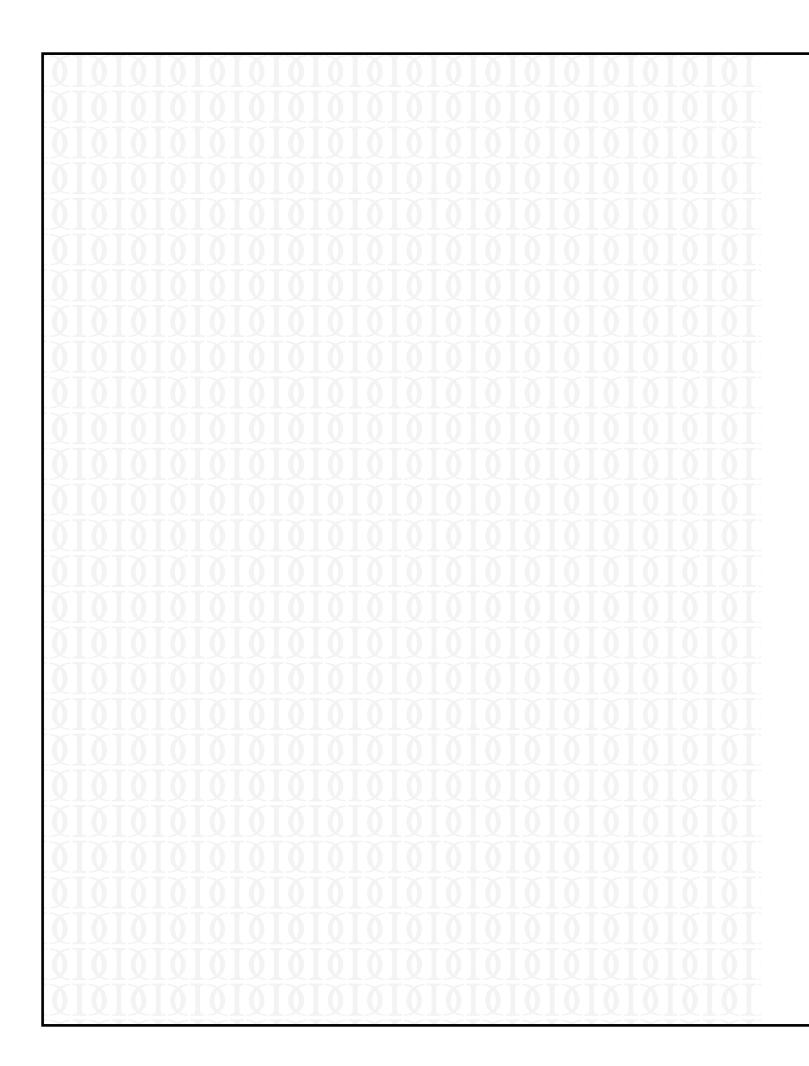
Diane Izzo was the mastermind behind the set-up of the group in the year 2000 and its eventual continuous bursts of growth.

The group is owned by the parent company Dizz Group of Companies. The company is owned equally by Diane Izzo and her husband Karl Izzo. She is in by far one of Malta's leading and innovative entrepreneurs who has successfully made a strong name for the group in the fashion, beauty and catering industries and believes that the group has more growth prospects ahead. Diane occupies to the role of Chief Executive Officer within the group and drives the strategy and expansionary plans of the group.

The group is backed by strong levels of equity and profitability and therefore enjoys very positive backing by its bankers, suppliers and other stakeholders. Karl is a reference point for the group as the Public Relations Officer and attends all important company meetings both locally and overseas, assisting Diane in all major decisions that are taken. The group's core activity is that of importing and retailing of fashion wear by means of its franchise agreements, warehouse stores and retail outlets.

The group has more recently also invested in a exclusive franchise Pastrocchio. The group engages over two hundred and fifty personnel and is an equal opportunities employer. Diane also believes in innovative management practices which see empowerment of staff and few tiers of management levels.







# 20 Year Anniversary

2020 is a special year for us, celebrating 20 years since the establishment of the company.

It all began 20 years ago, with a trip to Milan. What was simply a passion became a real job and turned a family run business into a Public Company and inspired to build a multi-Million devastation company within a short time frame. Twenty years later the mission continues to strengthen and develop new companies to remain at the forefront to build meaningful and mutually rewarding relationalities with all our customers, suppliers, employees, business partners and shareholders. We look forward to another 20 years ahead and how we will evolve and grow together to inspire new talent and develop the group to its full potential.



Alberta Ferretti
Aquazzura
Boggi Milano
Brook's Brothers
Calliope
Elisabetta Franchi
GoldenPoint
Guess
Harmont & Blaine
Liu Jo

Max & Co Michael Kors Moschino Paul & Shark Philosophy di Lorenzo Philipp Plein Pinko Terranova Versace Couture Kiko Milano

## **ALBERTA FERRETTI**

Available at Lusso outlets.

#### Alberta Ferretti

With diaphanous draping, delicate embroidery, light pink ribbons and mother-of-pearl, Alberta Ferretti's style is marked by romance and poetry.

Alberta Ferretti is a fashion designer born in Cattolica, Italy. Having inherited the expertise of her mother, a seamstress, Alberta Ferretti opened her first boutique at the age of 18 where she sold garments from her favorite designers. In 1974, leaving commerce for creation, she founded her own design house. Six years later, in 1981, she presented her first collection in Milan. From the beginning, cocktail dresses and one shoulder gowns in chiffon appeared as the key pieces of the designer's collections.





# AQUAZZURA

F I R E N Z E

Available at Lusso outlets.

# Aquazzura

Striking the perfect balance between modern designs and impeccable craftsmanship.

Founded in 2011 by Colombian designer Edgardo Osorio, AQUAZZURA is a luxury footwear brand based in Florence. AQUAZZURA's elegant, timeless styles for women of all ages are crafted with attention to detail and a focus on wearability.

The brand launched AQUAZZURA Mini, the line for girls in June 2016. In the past six years, the brand has become available in 58 countries within the top retailers of the world with boutiques in Florence, London, New York, Miami, Las Vegas, Paris, Moscow and Costa Mesa.

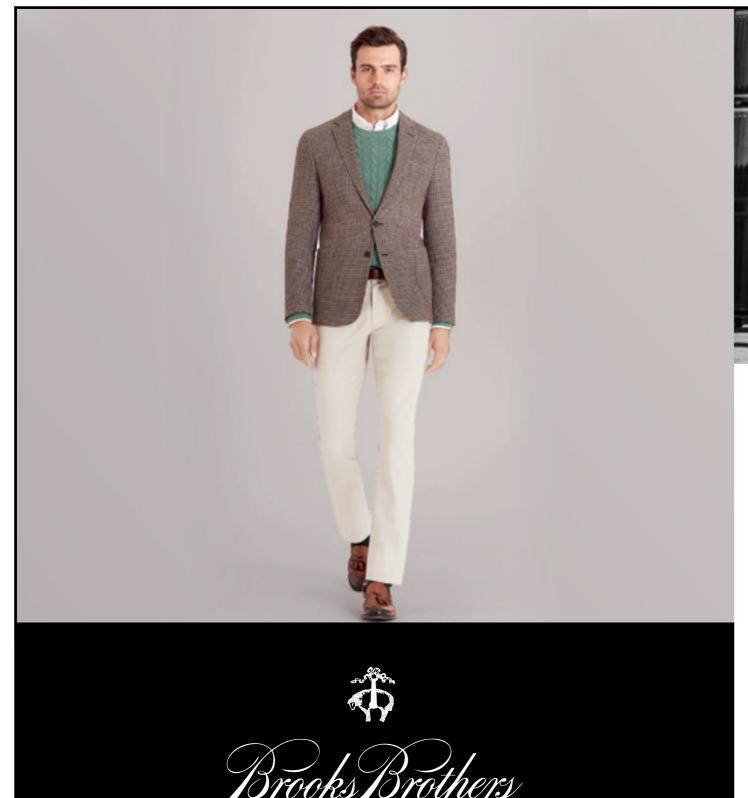


# Boggi Milano

The perfect blend of style and high-quality fabrics allows the brand to offer its customers a product with an excellent quality to price ratio.

Since 1939, men's clothing brand Boggi Milano has worked to create contemporary men's fashion designs, taking care of every aspect of the process - from production to distribution - in order to present and promote its own style and quality throughout the world. The company continues to grow globally and the Brand is an expression of Italian excellence aimed at a contemporary, modern and cosmopolitan businessman. Boggi Milano collections stem from the creativity and experience of its designers.







## **Brooks Brothers**

Brooks Brothers shaped the American style of dress through fashion innovation, fine quality, personal service, and exceptional value.

The history of Brooks Brother's dates back to 1818 when Henry Sands Brooks opened H. & D. H. Brooks & Co. in Manhattan - the first ready-to-wear fashion emporium in America. In 1833 his four sons inherited the family business and, in 1850, renamed the company Brooks Brothers.

With such a rich history, Brooks Brothers prides itself of upholding traditions and values built on quality, great service, commitment to social good and exceptional value. This recipe had led to global growth. Today the brand operates over 400 stores worldwide.



# **Calliope**

Calliope offers well-balanced, modern glamour with a stylish touch.

This trendy brand offers modern designs that are, at the same time, affordable - featuring the right balance between what is fashionable and basic for both men and women.

Launched in 2005 by Teddy SpA, Malta was among the first countries where the franchise was available. Calliope now has 88 stores across 19 countries.



CALLIOPE







#### Elisabetta Franchi

Elisabetta Franchi's success is based on the Italian designer's unlimited passion, painstaking care for product design and sheer devotion.

The story began in 1968 in Bologna, the city where Elisabetta Franchi was born. In 1996 the designer opened her first workshop. She created a perfectly crafted ready-to-wear collection that owes its success to her style and a production strategy based on the "Made in Italy" concept built on quality, excellence and care for details. In a little over a decade, Elisabetta Franchi became one of the most successful next-generation brands in the world of fashion.

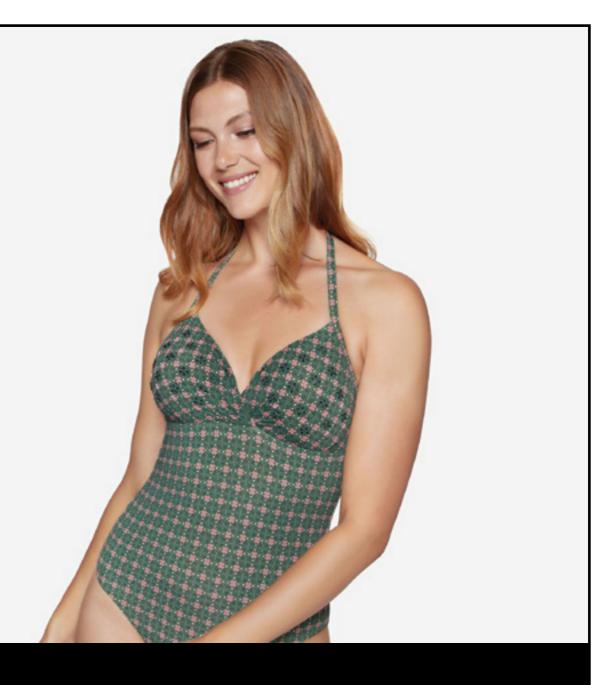
# goldenpoint ITALY



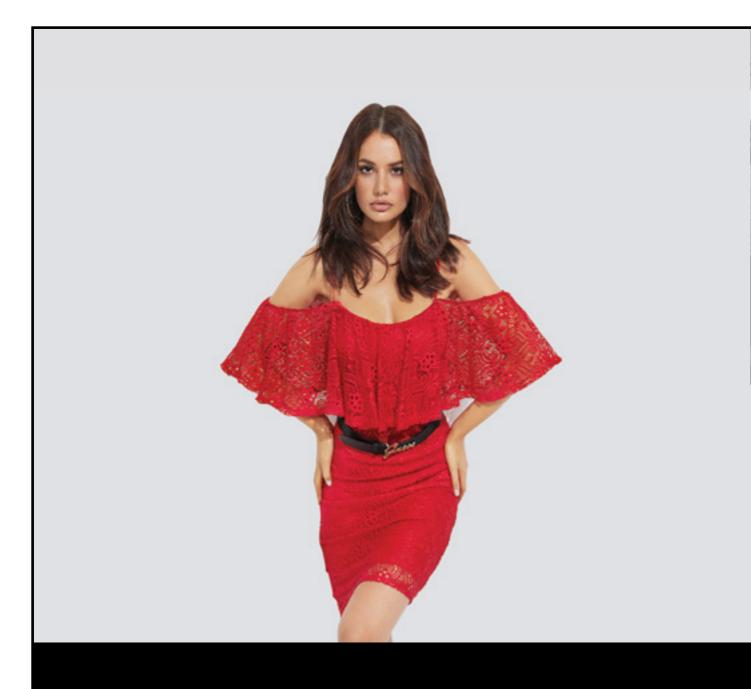
#### **GoldenPoint**

Goldenpoint's unique colours and patterns result in a brand with a playful spirit and a commitment to style and comfort.

First set up in 2001, Goldenpoint offers a wide range of socks, tights, leggings, underwear and swimwear for women, men and children. The successful retailer strives for constant improvement, paying the utmost attention to innovation and high product quality and putting the consumer at the heart of its business. That is why Goldenpoint prides itself of offering a wide range of options to suit all tastes.



goldenpoint







## **GUESS**

Guess reflects the American lifestyle and European fashion sensibilities worldwide.

Its wide range of clothing collections include the popular jeans range as well as a wide selection of accessories for men, women and children.

Founded by brothers Paul and Maurice Marciano in Los Angeles in 1981, the upscale brand and retailer directly operates over 1000 stores across the US, Canada, Asia and Europe



## Harmont & Blaine

Harmont & Blaine produces, markets and distributes sophisticated casual-wear with a distinctive Mediterranean style.

Offering clothing, shoes, and accessories for men and women and distributes exclusive sportswear by the now famous Bassotto brand. Founded in 1995, the company's sales network includes more than 70 single-label boutiques in Italy and 70 throughout the world apart from significant presence in over 1500 clothing stores worldwide.











# Liu Jo

Set up in 1995 by brothers Marco and Vannis Marchi, the top-end franchise has over 5,300 stores around the globe.

Liu Jo's creative philosophy is devoted to enhancing the femininity and natural beauty of every woman. Its designers work energetically and enthusiastically, endeavouring to propose modern and attractive creations, characterised by the unmistakable identity – a clear, recognisable stylistic trait, supported by a production standard combining the selection of the best materials, and a careful and focused selection of details



#### Max & Co.

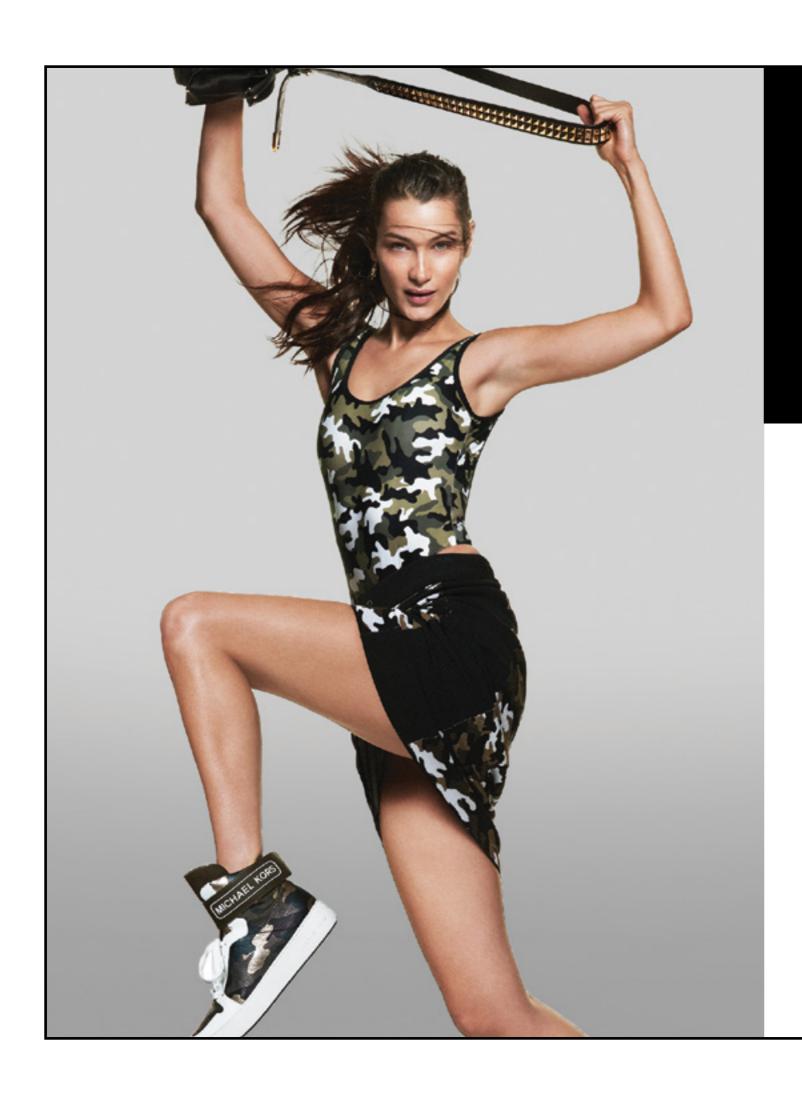
This boutique-style brand is for women who have their own personal style.

The constantly refreshed collections fuse traditional Italian tailoring with experimental shapes, materials and colours.

Max & Co is a retail project by Max Mara Fashion Group, a luxury Italian fashion house that has attracted prestigious designers including Karl Lagerfeld, Jean-Charles de Castelbajac, Dolce & Gabbana, Narciso Rodriguez, Luciano Soprani, Anne-Marie Beretta and Guy Paulin.



MAX&Co.



# MICHAEL KORS

Available at Lusso outlets.

## **Michael Kors**

Michael Kors is a world-renowned, award-winning designer of luxury accessories and ready-to-wear.

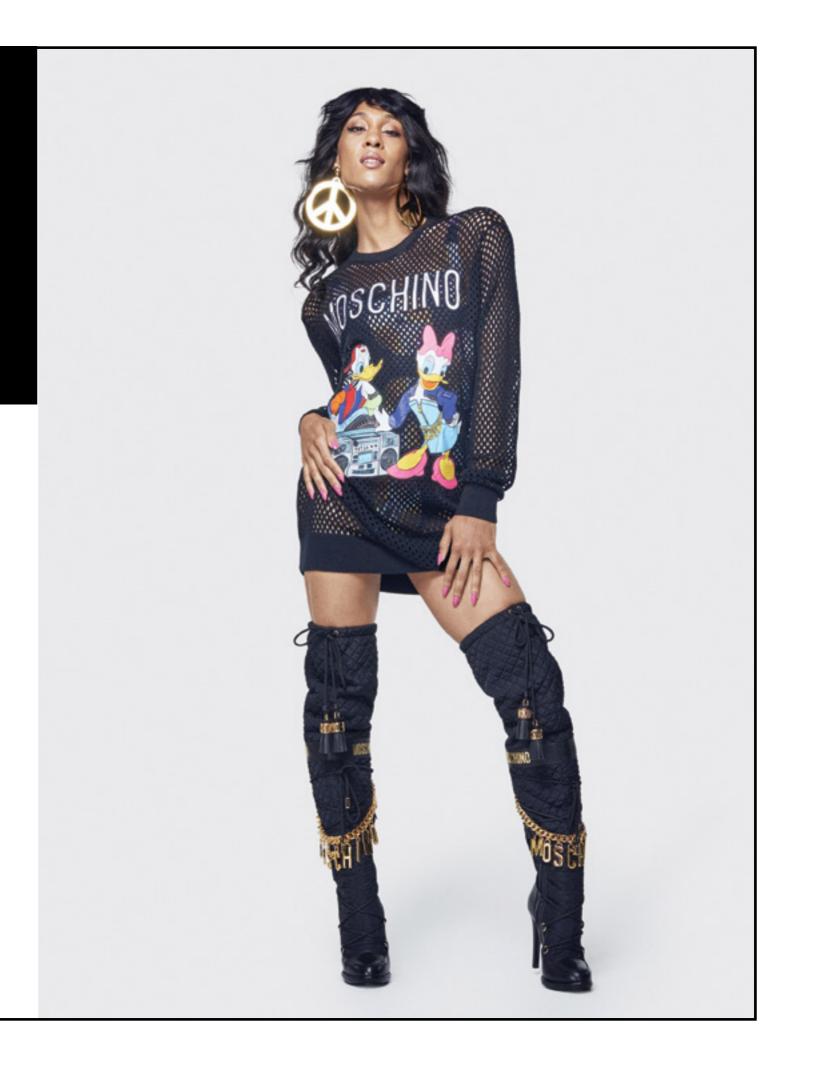
His namesake company, established in 1981, currently produces a range of products under his signature Michael Kors Collection and MICHAEL Michael Kors labels. These products include accessories, footwear, watches, jewellery, men's and women's ready-to-wear, eyewear and a full line of fragrance products.

# MOSCHINO

# Moschino

Moschino occupies an important positionon the international fashion stage, thanks to its own history, consistency and continuity.

The Moschino, Boutique Moschino and Love Moschino collections make their mark by expressing its creativity that makes irony and elegance its strength through the reinterpretattion of the classics.









#### Paul & Shark

Over the years the company has expanded greatly to become a comprehensive luxury sports-wear range.

The brand's aim has always been to seek excellence both in the quality of its products and the manufacture of its materials, guaranteeing a rigorous selection process based on exacting standards.

Founded in 1976 by the Dini family, Paul & Shark is today synonymous with Italian elegance and style, with its men's, women's, children's and accessories collections. Today its collections are available in 70 dfferent countries, 323 cities and 490 points of sale.

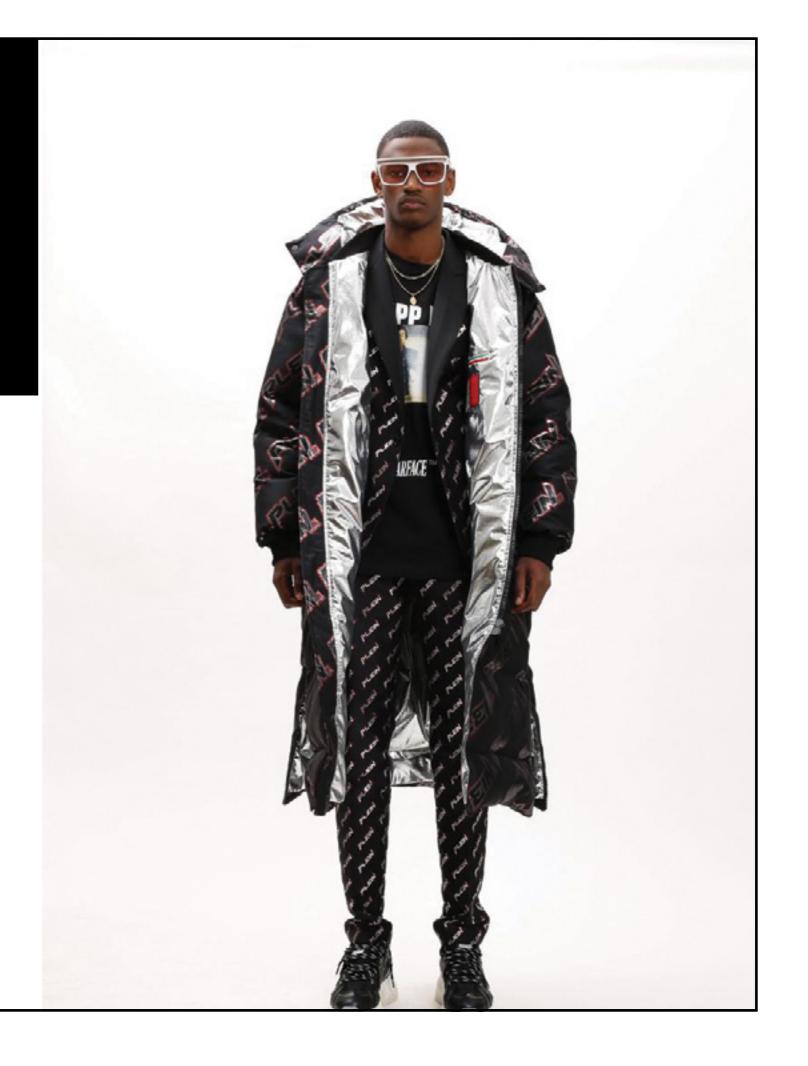
#### PHILIPP PLEIN

Available at Lusso outlets.

# **Philipp Plein**

PHILIPP PLEIN designs unique creations, interpreting an extraordinary contemporary lifestyle.

Based on the designer's dynamism and positive spirit, this creed is the driving force that has made Philipp Plein's eponymous label the successful international brand that it is today. PHILIPP PLEIN collections are fun, provocative and always luxurious, with an attention to craftsmanship that is rarely matched within the industry. The PHILIPP PLEIN brand and lifestyle are a tribute to the passionate individualist who transforms their innermost desires into reality, who makes a daily promise to live their dreams.





# PHILOSOPHY

LORENZO SERAFINI



# **Philosophy**

Philosophy di Lorenzo Serafini offers a sensual yet innocent image. The collections are characterized by flowing lines, visually impactful prints, and natural fabrics that are pleasing to the touch

Founded in 1984 under the Aeffe group, today Philosophy celebrates the era of New Romanticism with the creative director Lorenzo Serafini, a young designer who has grown and gained experience with some of Italy's most legendary luxury houses. Femininity and romance, with a touch of glamour, are the stylistic traitsof Philosophy di Lorenzo Serafini.

# PINKO

#### **PINKO**

Creative flair and quality supporting values expressed through Pinko's forward-looking collections.

Founded in the early 1980s by Pietro Negra and Cristina Rubini, Pinko is a contemporary fashion brand with a distinct Italian spirit. Pinko created a model of a woman who is determined, feminine, metropolitan, playful and interested in what is happening around her. Through research and an appreciation of Italian handcrafts, the brand is about original creations that are easy to wear.

Attention to being au courant, technological innovation, a spirit of participation and an across-the-board perception of style sculpted the brand's worldwide success.









#### **Terranova**

Terranova epitomises the Italian spirit - metropolitan fashion that is constantly fresh and evolving to suit people's tastes.

First launched in 1988 in Italy - by multinational group Teddy SpA - the collection includes men's, women's and children's clothing and accessories as well as homewar. The brand is unbeatable in terms of it's variety and affordability.

Since it's first opened its doors, Terranova has grown into an international franchise with over 450 stores spread across 39 countries.

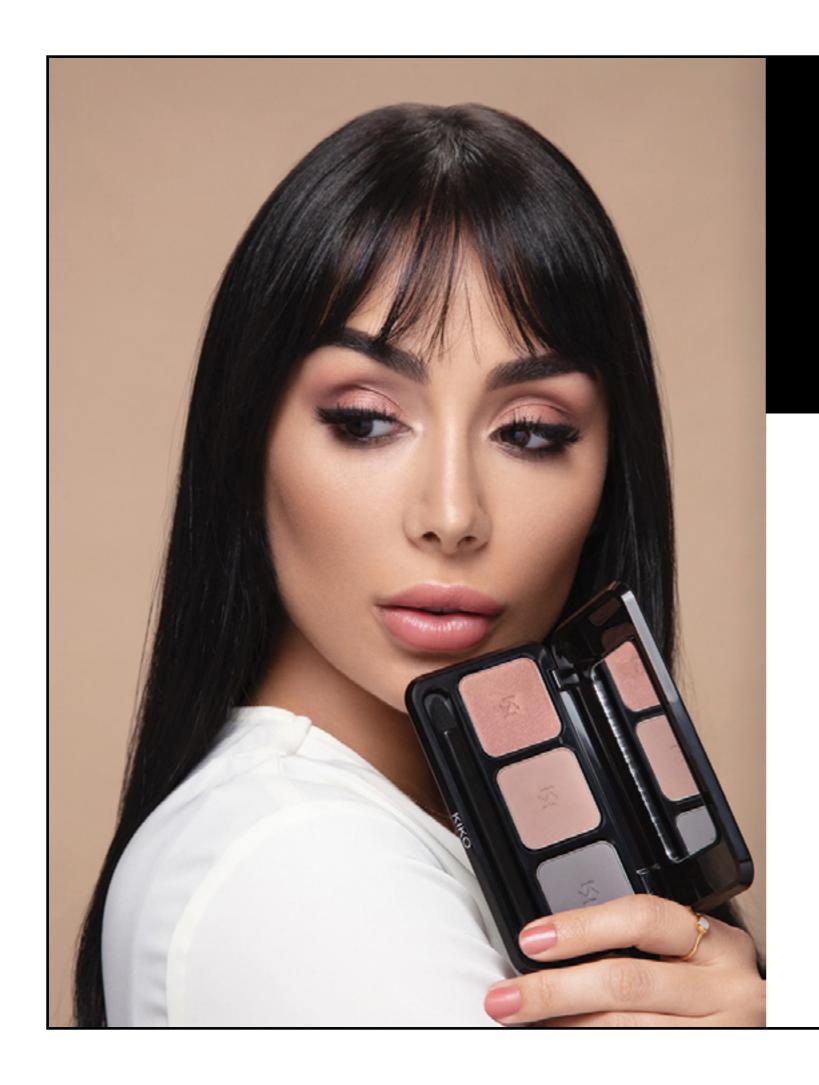
# VERSACE

#### **Versace Couture**

The brand is known for its innovative designs having symbolic flashy prints and bright colors.

Gianni Versace S.p.A usually referred to simply as Versace, is one of the top brands worldwide. Versace is an Italian luxury fashion company and trade name founded by Gianni Versace in 1978. The main collection of the brand is Versace, which produces upmarket Italian-made ready-to-wear and leather accessories, while other diffusion lines are Versace Collection, Versus Versace, and Versace Jeans.



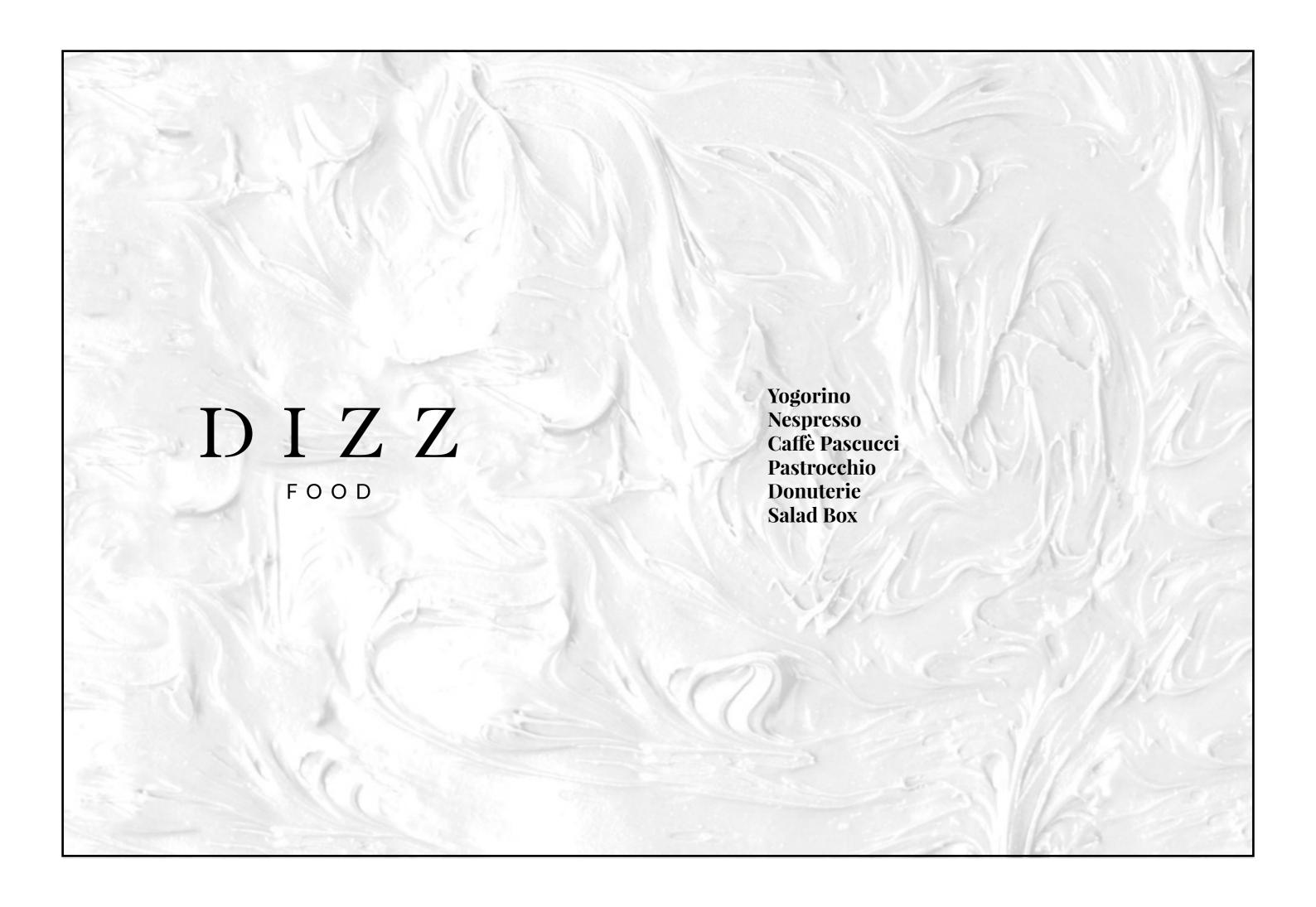




#### Kiko Milano

"Be What You Want to Be." is is how KIKO sums up its vision of Beauty.

KIKO MILANO was established and founded in 1997 by Percassi. It is an Italian professional cosmetics brand that features a range of cutting-edge makeup, face and body treatments. Safe and effective products of the highest quality, created to satisfy the beauty requirements of women of any age.

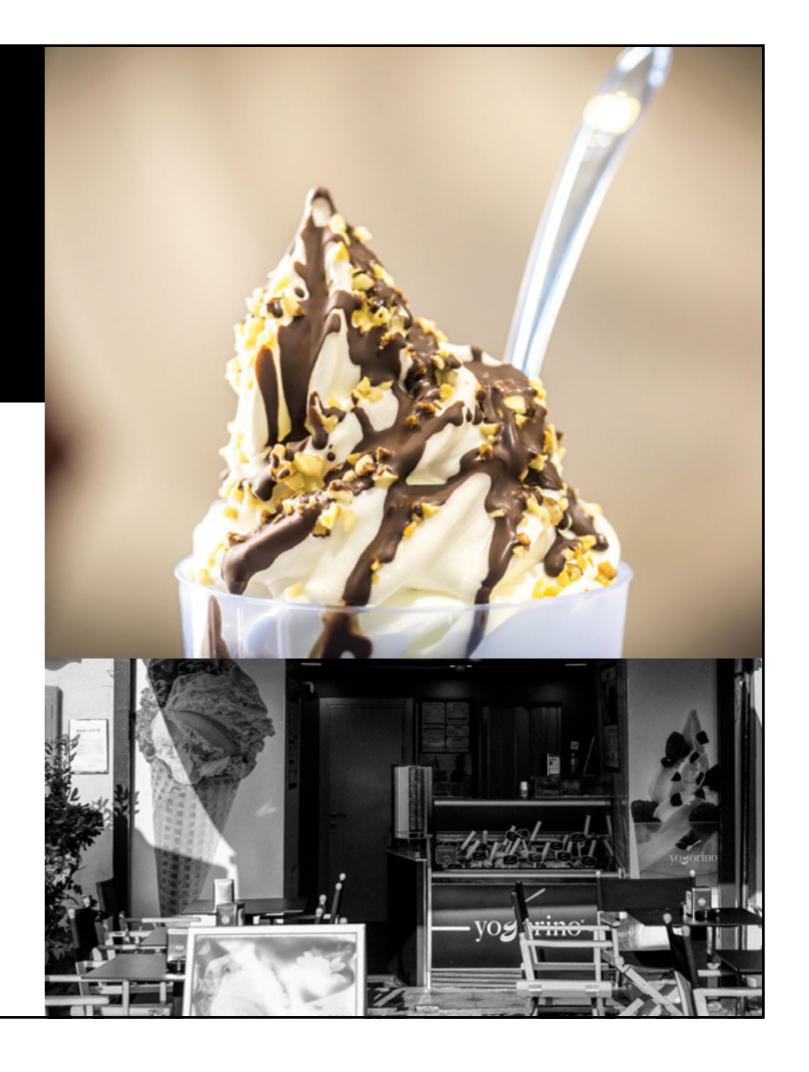




# Yogorino

Our frozen yogurt is a top quality, light and flavoursome product with a distinct but delicate aroma.

Top quality products and continuous research are the focal point of our group philosophy. Yogorino is a genuine product with carefully selected and natural, top quality ingredients, enabling the consumer to appreciate all their sensorial qualities that no other product around the world can compare with. Flavour, Quality, Lightness. Over the years our experts have continued working to study and improve the flavour and characteristics of our product. It is available in the natural white, velvety creamy version with its delicate and distinct aroma, or in the aromatized version with 16 different appealing flavours.





# **NESPRESSO**®

## Nespresso

You Love Coffee. We Love Coffee. Let's get Together

You know when you've found a great coffee. The aroma and crema tell you it's just right. Then the taste... a full body that delights the palate. Nespresso is such a coffee, one you can make at home with a machine with intuitive design, at the touch of a button. And, to make the experience complete, there's a range of accessories and treats so you can serve coffee your own way.

Come into this world of exquisite coffee and discover an experience that will take you out of the everyday each time you take a sip.

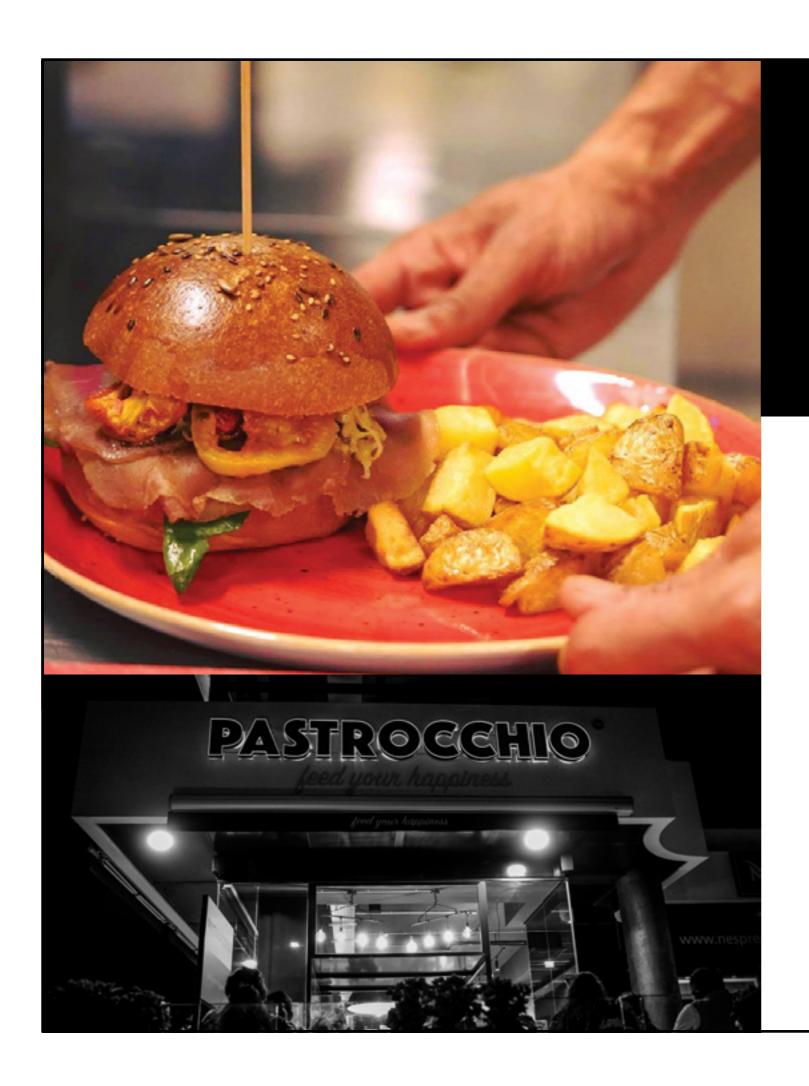


# Caffè Pascucci

Apart from being synonymous with different coffee blends, Caffè Pascucci is also Italy's number two coffee producer.

The international coffeehouse offers a range of biologically certifed tea infusions apart from a selection of juices and cocktails. The company is named after brothers Mario and Dino Pascucci, who built on their father's coffee trading to open the first Pascucci shops in Monte Cerignone. Since the inauguration of the first franchised Pascucci cafeteria in 2000, the brand has evolved into a chain of 28 outlets spread over 13 countries around the globe.





# PASTROCCHIO' feed your happiness

#### **Pastrocchio**

Rules are made to be broken, and from today you have the opportunity to choose. Whatever you want, whenever you want.

We are what we eat (and drink). That's why doing it well helps us live better, with a smile upon our face. Pastrocchio was born with a very clear goal... Feed your happiness!

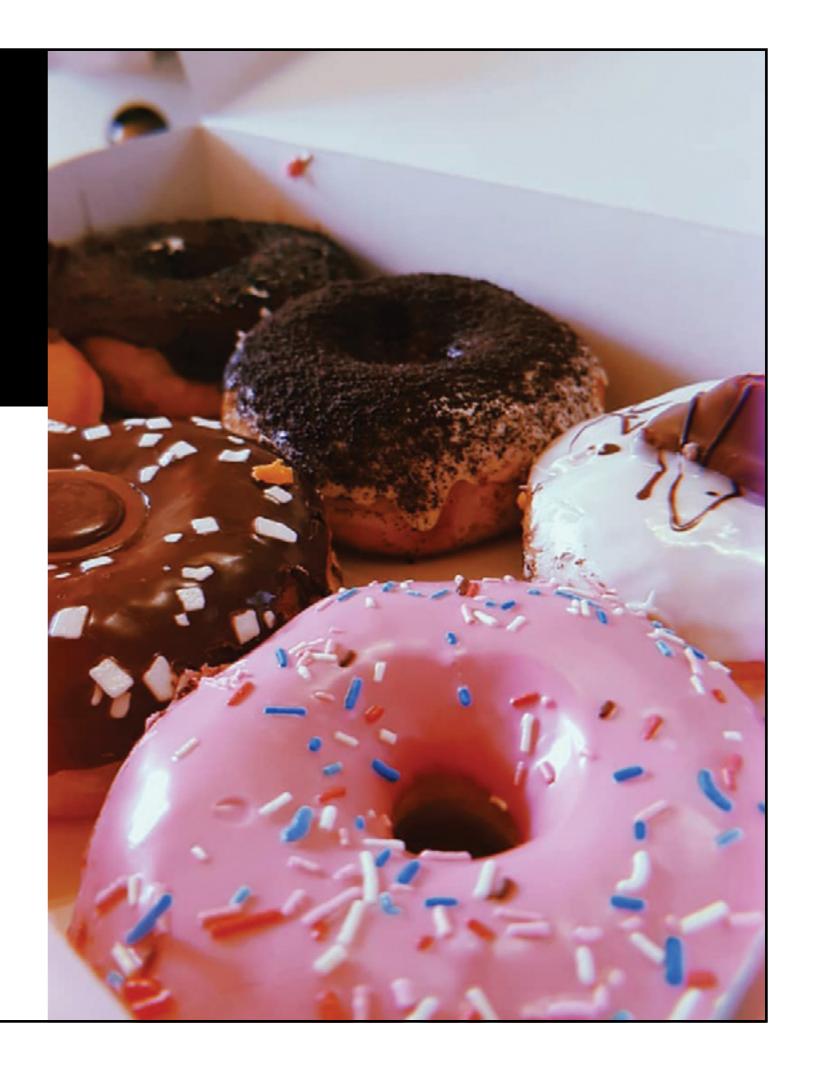
Hands are the perfect tool! A machine can do the work of a hundred hands, but it will never be the same. Every our gesture is a tribute. From our hands to yours. We do not want to please everyone. We can not because we produce with methods of other times. Our products are light, indispensable and as healthy as few. At Pastrocchio, food icons are a constant guarantee. We made clear and uncompromising choices precisely because we love fatigue and sacrifce to achieve the result.

# PONUTERIE

## **Donuterie**

Donuterie is about sharing the coolness one bite at a time, with sweet friends all the time.

We are a sweet business that opened the first Donuterie store, in 2014, in Târgu Mureş. We always wanted a work place that we would hold dearly and that would bring us the challenge to be better. We tested recipes in the kitchen for months on end, different ingredients, and different toppings until, one day, we got what we wanted: puffy pastry, creamy insides and a unique taste.



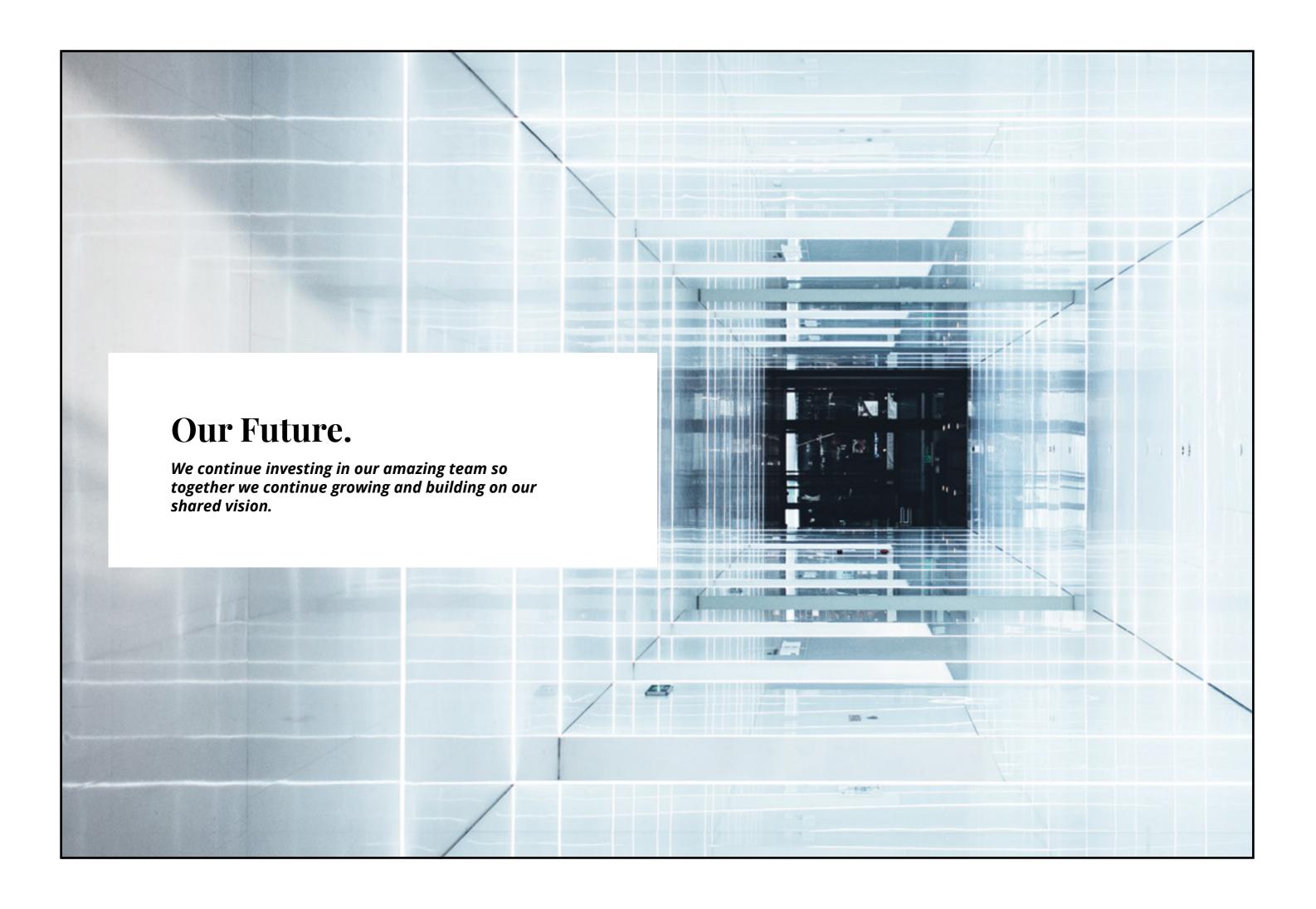


# SALAD B°X

#### **Salad Box**

We are committed to using green ingredients and creating food that fits your healthy lifestyle.

We do not propose a diet, but rather a healthy alternative to fast food. The food itself, as well as the serving experience, is meant to inspire creativity so that the customer can see the entire 'behind the scenes' process. More importantly, the customer has the possibility to prepare his own salad, by choosing the ingredients and combining them in order to make a personalized and enjoyable lunch. We do everything with enthusiasm and dedication, whether it's related to our business or helping other people. Caring for the community in which we reside is tremendously important for us and we engage wholeheartedly in supporting it.



#### **Forecasts**

The Dizz Group of Companies Ltd is a Maltese-registered company. We are backed by strong levels of equity and profitability, giving us positive backing by bankers, suppliers and other stakeholders. Our brands are pushed to the highest standards, turning our company into a multi-million euro business.

# STAFF TRAINING BUDGET **€100,000 ANNUALLY**

Investing in our people.

Without our staff we can't grow. We take the time to get to know them - from managers to storekeepers - and invest in training to help them move up the ladder and perform at their best.

Apart from regular training by the brand companies, each year we allocate a budget for all our employees to attend Customer Services courses, while our store managers attend leadership courses to encourage good teamwork which leads to positive results. As inclusive employers, we started a tradition of sharing company profits with staff at the end of the year to instill in them an entrepreneurial spirit for driving the company forward.

350
Personnel

Brands

65
Million Turnover

Stores & Over

# (o) ST.JULIANS O VALLETTA O IKLIN O MOSTA • FGURA ST. VENERA QORMI O LUQA O

# Staff & Community

We ensure the best locations for our brands and as we grow, we also remain grounded.

We make it a point to give back - to our staff and the community. As one of our initiatives we support adevelopment scheme for young people by offering them training and work experience in our outlets - providing them with role models and educational opportunities. We also support various non-profit organisations.

